



**“TBE Battle For The Deal” Music Showcase Talent Competition
RULES, REGULATION AND CONTEST ENTRY APPLICATION FORM**

Texas Black Expo invites unsigned solo vocal artist to submit a 2-3/12 minute recorded video demonstrating their singing ability, along with completed application form, to audition to compete in the **TBE Battle For The Deal competition to be held Saturday, June 9, 2018 at the George R Brown Convention Center, Houston, TX.** The application fee is \$30.00.

From the application entries, ten artist will be selected to compete live on stage at the “TBE Battle For The Deal” Music Showcase for a chance to win music recording deals with recording labels or hit making producers and other prizes. (see contest rules and prize descriptions below).

Should entrant be selected as a contestant, a three hundred fifty-dollar (\$350.00) promotional fee is required

Promotional fee provides inclusion of your name, photo and video in Texas Black Expo talent showcase marketing and promotions, a landing page on the talent showcase website, and a display table in the Music Pavilion on Saturday, June 10, 2018 at the Texas Black Expo at George R Brown Convention Center.

Application form and video to be submitted online at www.texasblackexpo.com.

Submission period to apply is May 1 2018 through May 20, 2018.

(info for your webmaster to create the form)

- Applicants Name
- AKA / Stage Name
- Date of Birth
- Parent or Legal Guardian Name if under 18
- Street Address
- Email Address
- Telephone Number
- Title Of Song Submitted Is it an original song? Name of Composer
- Genre of Music Country Hip Hop/Rap Inspirational/Gospel Jazz Latin Pop
R&B Rock ...Jazz Other
- Are you signed to a Management, Producer, PR, Development or Merchandising contract ... Yes No
- If you have been signed to any of the above what is the contract end date?



1) Must be at least fourteen (14) years of age to participate in the competition. Proof of age will be required and must be presented on the day of the talent showcase. . Any participant that is under the age of eighteen (18) must have his or her parent or legal guardian's written permission to participate.

2. Selected Contestants must not be entered into any type of contractual agreement with a record company, production company, talent agency nor have a merchandising agreement. If contestant has ever been in contractual agreements, all terms and conditions of the contracts must have expired at least sixty (60) days prior to the date of the TBE event, June 10, 2018..

3 Video submission is mandatory to audition to become a contestant in the competition. Videos can be uploaded on www.texasblackexpo.com through May 20, 2018. Entrants may submit only one (1) video. On-screen prompts provided to assist video upload. Any applicant under the age of eighteen (18) as of the date of submission, must have his or her parent or legal guardian to submit and upload the audition video on their behalf. Parent or legal guardian must sign up as the registered user. (see disclosure form)

4. Entry application form is on line at www.texasblackexpo.com. A non-refundable application fee of thirty-dollars (\$30.00) is required and must be made prior to submitting audition video. Make payment on line at Texas Black Expo website, www.texasblackexpo.com. Of the audition videos submitted, ten (10) acts will be selected to perform at the showcase. On the day of the showcase event, parents or legal guardians of any minors that are selected to perform will be asked to show proof that s/he is the parent or legal guardian of the contestant.

5. Should you be selected as a contestant, a three hundred fifty-dollar (\$350.00) promotional fee is required. Promotional fee provides inclusion of your name and/or photo/video in Texas Black Expo talent showcase marketing and promotions, a landing page on the talent showcase website, and a display table in the Music Pavilion at the 2017 Texas Black Expo. Make payment on-line at www.texasblackexpo.com or mail payment to Texas Black Expo; mailing address: 9494 Southwest Freeway, Houston, TX 77010. Payment is due by May 31, 2018.

6. Audition video content requirements and performance guidelines will be posted on the website.

PERFORMANCE REQUIREMENTS:

1. Entrants will be notified of their selection to be a contestant through their sign up email address. Selected contestants will be notified by May 24, 2018.



2. Contestants selected to perform in the TBE Battle Of The Deal Music Showcase will be required to complete participant agreement form to include signing Participant Agreement and Release Agreement. If the selected contestant is a minor, both contestant and the contestant's parent or legal guardian must sign each of the forms.
3. Contestants total performance time is a maximum of six (6) minutes), including talk time.
4. Contestants will not be allowed to sing the same; therefore contestants must submit the names of three song choices for the talent showcase performance to Texas Black Expo. Submit song titles in priority. Songs submitted for performance will be reviewed for approval. Song selections are to be submitted by May 31, 2018 to Texas Black Expo. If the same song is submitted by more than one contestant, approval for which contestant will sing the song will be based upon the contestant that submitted first, first come first serve rule applies. (See Complete Performance Guidelines and submission email address on www.texasblackexpo.com)
5. Song lyrics and performance guidelines will be posted on the website and will address content deemed unacceptable such as illegal, sexually explicit, obscene, profane, promotion of violence or discriminatory lyrics or acts.
6. Contestants will perform with pre-recorded music, no lead vocals on track. Contestants may perform with their keyboard or guitar. No backup singers allowed. Backup dancers are allowed
7. Pre-recorded performance music must be submitted to TBE by June 5, 2018, via electronic submission. Additionally, please provide a photo and introduction information for the showcase emcee. (See Complete Performance Guidelines on website)
8. Contestants must agree to grant permission to Texas Black Expo to use their AKA/stage name, photos and videos for the purpose of advertising and publicity.
9. TBE Battle Of The Deal Music Showcase event may be streamed live, and post-event may be available to play on demand on www.texasblackexpo.com .
10. TBE Battle Of The Deal Music Showcase will be held Saturday, June 10, 2018, 3:00 pm – 5:00 pm at the George R. Brown Convention Center, 1001 Avenida De Las Americas, Downtown, Houston, Texas 77010.

JUDGING CRITERIA AND SCORING SYSTEM

The judging system to determine the winners of the TBE Battle Of The Deal Music Showcase will be tallied from scores received from showcase judges made up of industry executives, media executives, music producers and established artist.



Each category will receive scores from 1 – 10 points:

- 40% (1) Vocals ... Flow ... Control ... Delivery
- 20% (2) Stage Presence ... Showmanship
- 30% (3) Marketability ... Style ... Appearance
- 10% (5) Overall Talent/Performance

CONTEST PRIZES: TBE Battle Of The Deal Music Showcase Title Winner will be awarded prizes to include **1)** recording deal with national record label or acknowledged hit making music producer, to record two songs in professional music studio; one of your originals and one producer selected song, **2)** music video and **3)** radio interview and **4)** professional photo shoot. .

Second and Third place runner ups will be awarded prizes to include recording studio session and professional photo shoot.

Contestants must grant permission to Texas Black Expo to use their AKA/stage name, photos and videos for the purpose of advertising and publicity without restriction.

ENTRY FORMS AND AUDITION VIDEO SUBMISSION AVAILABLE ONLINE
www.texasblackexpo.com

Entry forms and payment can also be mailed to::
TEXAS BLACK EXPO, INC. | 9494 Southwest Freeway | Houston, Texas 77074
Attn: Event Coordinator



Signature below confirms that you agree and will adhere to “TBE Battle For The Deal” Music Showcase Talent Competition” Rules and Regulations and may be subject to disqualification if any rules are not abided by.

Print Legal Name _____

Signature _____

Date: _____

If under 18

Parent/Legal Guardian printed Name _____

Signature _____

Date: _____