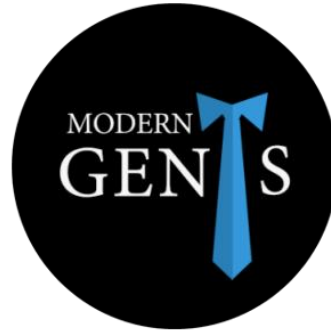




MODERN
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MODERN GENTS CHARITY WEEKEND

Underwriting Partnership Program



Al Rucker Foundation, Inc. presents
Modern Gents Charity Weekend Scholarship Benefit Event
June 16, 2017 through June 18, 2017
Houston, Texas

Al Rucker Foundation, Inc. was founded in 2015 by entrepreneur Al Rucker for the purpose of having tools, resources and educational opportunities available for underserved and disadvantaged African-American students; with the goal of providing a platform for these deserving students to have an equal opportunity to participate in the American Dream.



Friday June 16th - Modern Gents Charity Weekend Reception

Mentors, Sponsors, Supporters and Event Organizers gather at Dolce Ultra Lounge and Bistro

Saturday, June 17th - "Modern Gents Day"

Twenty-five African-American male Mentees ages 8 through 17 will have the opportunity to bond, interact and receive life lessons and encouragement from our 2017 eminent Modern Gent Mentors.

Sunday June 18th - Appreciation Day

Mentors, Sponsors and Supporters can take a much needed break from our busy professional lives and have fun for a great cause at the 1st Annual Al Rucker Foundation Charity Golf Tournament.



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Modern Gents Charity Weekend

FRIDAY | JUNE 16, 2017

Modern Gents Charity Reception

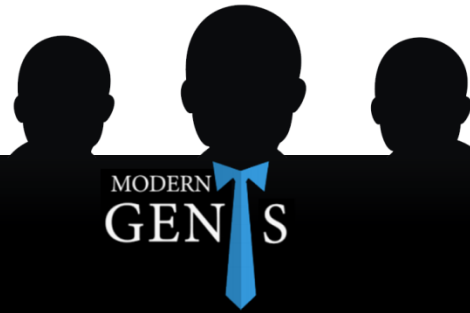
Dolce Ultra Lounge & Bistro

*Mentors, Sponsors, Supporters, Event Organizers and Special Invited Celebrity Guest will mix, mingle and enjoy Chef prepared lite bites along with premium beverages in **private lounge area**; all complimentary.*

MUSIC LIVE ENTERTAINMENT AUCTIONS

The public will be invited to attend the reception, meet some of our special invited guest, athletes, musicians, and celebrity guest, through cash donation for admission with opportunity to bid on some of our exclusive prize experiences, all benefitting Modern Gents Scholarships.





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Modern Gents Charity Weekend

SATURDAY | JUNE 17 2017



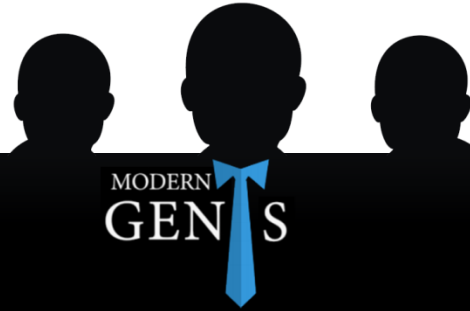
Modern Gents Day

Twenty-five (25) African-American Males ages 8 through 17 will participate in Modern Gents Day, where they will have the opportunity to bond, interact and receive life lessons and encouragement from our 2017 eminent Modern Gent Mentors. Each of the Mentees will further benefit from Modern Gents Empowerment Program.

Why African-American Males?

Several recent studies, including 2012 Yes We Can, the Schott Foundation's 50-State Report on Public Education and Black Males report that U.S. black youth are struggling along all points of the academic spectrum:

- Forty-two percent of Black students attend schools that are under-resourced and performing poorly.
- Black boys are three times more likely to be suspended or expelled from school than their White peers, missing valuable learning time in the classroom.
- Black and Hispanic males constitute almost 80 percent of youth in special education programs.
- Black boys are 2.5 times less likely to be enrolled in gifted and talented programs, even if their prior achievement reflects the ability to succeed.
- Black male students make up 20 percent of all students in the United States classified as mentally retarded, although they are only nine percent of the student population.
- Twenty-eight percent of core academic teachers at high-minority schools lack appropriate certification.
- Less than half of Black male students graduate from high school on time, although many eventually complete a GED.
- Nationally, only 11 percent of Black males complete a bachelor's degree.



MODERN
GENTS

Modern Gents Charity Weekend

SATURDAY | JUNE 17 2017

Modern Gents Day



WELCOME BREAKFAST & INTRODUCTIONS AT DOLCE ULTRA LOUNGE & BISTRO

WELCOME & GREETINGS FROM THE FOUNDER OF THE RUCKER FOUNDATION ALONG WITH INTRODUCTION OF 2017/18 GENTS & MENTOR HOST

Modern gent mentees one-on-one session with mentor & counselor

Gents will have the opportunity to talk about their hobbies, dreams, ambitions and perceived obstacles

FIELD TRIP TO BH RANCH & ENTERTAINMENT CENTER

Hosted by Certified Counselors paired with Mentors from Varied Professions:

Actors, Artists, Athletes, Attorneys, Businessmen, Media Personalities, Pastors, Physicians

HOW TO BE A MODERN GENT 101

- CONFLICT RESOLUTION
- FITNESS, HEALTH & HYGIENE
- TIE TYING SESSION

LUNCH & ENTERTAINMENT

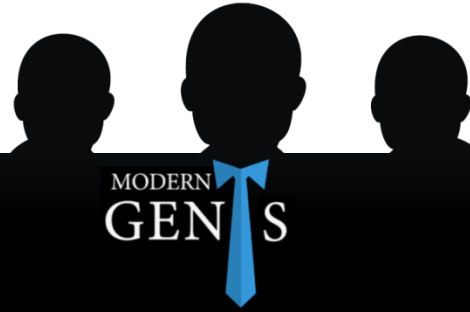
- COMEDY SHOW
- MAGIC SHOW

RECREATION! FUN & GAMES

- BASKETBALL BICYCLING FISHING
- VIDEO GAMES RADIO CONTROLLED PLANES
- DIY PROJECTS COOL CRAFTS

AWARDS DINNER AT DOLCE ULTRA LOUNGE & BISTRO

- CERTIFICATE AND MODERN GENT TIE-PIN PRESENTATIONS MODERN GENTS GIFT FILLED BACK PACK DISTRIBUTION
- INTRODUCTION OF THE MODERN GENTS CONTINUED EMPOWERMENT PROGRAM



Modern Gents Charity Weekend

SATURDAY | JUNE 17 2017

EACH OF THE TWENTY-FIVE (25) MODERN GENT MENTEES WILL FURTHER BENEFIT FROM FREE ENROLLMENT IN THE MODERN GENTS ANNUAL EMPOWERMENT PROGRAM



MODERN GENTS CONTINUING EMPOWERMENT PROGRAM FOR ACADEMIC ADVANCEMENT AND CHARACTER BUILDING

- *Annual Membership to YMCA*
- *9-Month After School or Weekend Homework Assistance, Tutor or Learning Program*
Sylvan, Kumon, STEM, ACT/SAT, etc.
- *Summer Camp Activity/Program*
- *Quarterly Field Trips College Campus, Library, Space Center Houston, Pro Ball Game*
- *Four \$25 Gift Cards Monthly 1) Book Store 2) Movie Theatre 3) Museum 4) Department Store*
- *One Modern Gents wearable or fun item monthly ... T-Shirt, Jacket, Cap, etc.*



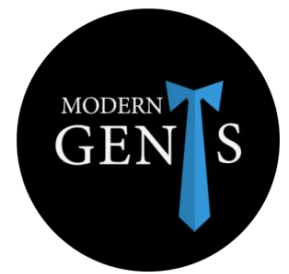
Sponsor A Modern Gent

Your \$6000.00 Tax Deductible Contribution

**Underwrites Cost For One Gent's Programs & Services Received Through
Modern Gents Empowerment Program For Academic Advancement and Character Building**

Your Contribution Will Make A Difference by providing measurable, sustainable resources that address the core of problems that cause academic, emotional and achievement challenges faced by many U.S. Black Male Youth:

- 1) "Modern Gents Day" For Mentees to Bond and Hear the Stories of Successful, Stable Black Male Achievers From Varied Professions that Made It Against The Odds
- 2) On Going Weekly Tutoring or Homework Assistance Program
- 3) On Going Learning Programs to include STEM program, Reading and ACT/SAT workshops
- 4) Summer Activities ... Recreational Camp or Arts Program
- 5) Quarterly Fun and Educational Field Trips with Mentors
- 6) Monthly Gift Cards for encouragement and sustainability



SUNDAY | JUNE 18 2017

1st Annual

Al Rucker Foundation Charity Golf Tournament

The Al Rucker Foundation Charity Golf Tournament will be held at the spectacular Wildcat Golf Club. It will be an unforgettable experience for all to enjoy great golf, comradeship, delicious food, beverages, hand rolled cigars and more.

Prizes will include vacation packages along with a Hole In One Contest for a chance to win a brand new 2017 luxury car or SUV.





AL
RUCKER
Foundation

1st Annual

Al Rucker Foundation Charity Golf Tournament

HOLE IN ONE CONTEST
WIN 2017 MERCEDES-BENZ S550 Sedan



The Hole in One Contest will occur on a par 3 hole. Al Rucker Foundation Charity Golf Tournament Players will have the opportunity to hit from the tee box to make an ace in the hole to win luxury prize valued at \$96,600.00.



MODERN
GENTS

Modern Gents Charity Weekend

1st Annual

Al Rucker Foundation Charity Golf Tournament

PRESENTING SPONSORS \$15,000 (4 Available)

As a PRESENTING SPONSOR your company will receive massive brand exposure before, during and after the Golf Tournament.

Sponsorship includes:

- Eight (8) Tournament Playing Spots Including Tee Gift Bags
- Eight (8) Additional Reservations For Reception & Awards Dinner
- Company Name/Logo Within The Event Name Such As “1st Annual Al Rucker Foundation Charity Golf Tournament”
Sunday, June 18th At Wildcat Golf Club, Presented By Mercedes Benz Greenway, State Farm, Shell And Verizon
- Company Name/Logo In Advertising Including Radio, TV, Newspaper, Outdoor Billboard, Social Media & Website Banner Ads
- Company Logo On Event Banner Prominently Displayed At The Tournament
- One Company Banner Displayed At The Tournament, (Banner Provided By Your Company)
- Option To Provide Promotional Literature In Player Tee Gift Bags
- Two (2) On-course Tee Signs
- Souvenir Photographs Of Foursomes
- Full-page Ad With Acknowledgment In Tournament Program
- One Designated Display Area For Promotional Materials And/Or Product Sampling
- YOUR CONTRIBUTION ALSO Sponsors One (1) Modern Gents Empowerment Program**



Modern Gents Charity Weekend

1st Annual

Al Rucker Foundation Charity Golf Tournament

HOLE IN ONE CONTEST \$20,000

Winner's Prize: 2017 Luxury Vehicle and Travel & Golf Package for Two

Sponsor receives:

On Course Display Of Up To Three Vehicles
To Include Contest Prize Vehicle

If Hole in One is Hit Vehicle Will Be Purchased From Your Dealership.
\$96,600 Prize Coverage Insurance secured for Vehicle Purchase.



- Twelve (12) Tournament Playing Spots Including Tee Gift Bags
- Twelve (12) Additional Reservations For Reception & Awards Dinner
- Dealership & Prize Vehicle Model Name/Logo Mentioned In Advertising Including Radio, Newspaper, TV, Outdoor Billboard, Social Media And Website Banner Ads
- Company Logo On Event Banner Prominently Displayed At The Tournament
- Option To Provide Promotional Literature In Player Tee Gift Bags
- Two (2) On-course Tee Signs
- Souvenir Photographs Of Foursomes
- Name Recognition In Public Relations Material Including Press Release
- Full-page Ad With Acknowledgment In Tournament Program
- One Designated Display Area For Promotional Materials
- YOUR CONTRIBUTION ALSO Sponsors**
One (1) Modern Gents Empowerment Program



1st Annual

Al Rucker Foundation Charity Golf Tournament

Breakfast Sponsor \$3,500

- Four (4) Tournament Playing Spots Including Tee Gift Bags
- Signage At Breakfast Area
- Product Sampling At Breakfast Area
- Full-page Ad In The Program With Sponsor Acknowledgment
- Souvenir Photos Of Foursome

Lunch Sponsor \$3,500

- Four (4) Tournament Playing Spots Including Tee Gift Bags
- Signage At Lunch Area And Friday Reception
- Full-page Ad In The Program With Sponsor Acknowledgment
- Souvenir Photos Of Foursome
- Product Sampling At Lunch Area Or At Friday Reception

Awards Dinner Sponsor \$5,000

- Four (4) Tournament Playing Spots Including Tee Gift Bags
- (4) Additional Reservations For Reception & Awards Dinner
- Signage And Recognition As Awards Dinner Sponsor
- Signage At Friday Reception
- (2) On-course Tee Signs And Signage At The Dinner
- Full-page Acknowledgment In The Tournament Program
- Souvenir Photos Of Foursome

Soft Beverage & Water Sponsor \$2500

(3 available)

- Two (2) Tournament Playing Spots Including Tee Gift Bags
- Signage At One Beverage Station
- Signage At Friday Reception
- Half-page Acknowledgment In The Tournament Program

Wine & Spirits Sponsor \$5,000

- Four (4) Tournament Playing Spots Including Tee Gift Bags
- Signage At Tournament And Friday Reception
- One On-course Tee Sign
- Full-page Ad With Acknowledgment In Tournament Program
- Souvenir Photos Of Foursome

Cigar Sponsor \$5,000

- Four (4) Tournament Playing Spots Including Tee Gift Bags
- Host The Cigar Company On-site
- Players Receive Freshly Hand-rolled Cigars
- One On-course Tee Sign
- One Sign At The Cigar Set-up At Tournament & Friday Reception
- Full-page Ad With Acknowledgment In Tournament Program
- Souvenir Photos Of Foursome



Modern Gents Charity Weekend

1st Annual

Al Rucker Foundation Charity Golf Tournament

Tee Hole Sponsor \$750

Six (6) Available

- One (1) Tournament Playing Spot Including Tee Gift Bag
- One (1) on-course Personalized Tee Hole Sponsor Sign

Golf Cart Sponsor \$4000

Two (2) available

- Four (4) Tournament Playing Spots Including Tee Gift Bags
- Signage On Half Of Golf Carts Used During Event
- Full-page Ad With Acknowledgment In Tournament Program
- Souvenir Photos Of Foursome





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Modern Gents Charity Weekend

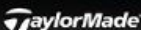





1st Annual

Al Rucker Foundation Charity Golf Tournament

Contest Sponsor \$1,500

(3 available)

- Two (2) Tournament Playing Spots Including Tee Gift Bags
- Signage At Contest Hole
- Half-page Ad And Acknowledgement In Tournament Program

 <p>CLOSEST TO THE PIN WINS</p>  <p>WHITE SMOKE PUTTER</p> <p>THIS GREAT PRIZE SPONSORED BY</p> <p>SPONSOR NAME HERE</p>	 <p>LONGEST DRIVE WINS</p>  <p>RBZ STAGE 2 RESCUE</p> <p>THIS GREAT PRIZE SPONSORED BY</p> <p>SPONSOR NAME HERE</p>	 <p>LONGEST PUTT WINS</p>  <p>ATV WEDGE</p> <p>THIS GREAT PRIZE SPONSORED BY</p> <p>SPONSOR NAME HERE</p>
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CLOSET TO THE PIN

LONGEST DRIVE

LONGEST PUTT



Modern Gents Charity Weekend

1st Annual

AI Rucker Foundation Charity Golf Tournament

Volunteer Sponsor \$2500

Six (6) Available

- Two (2) Tournament Playing Spots Including Tee Gift Bags
- Signage At The Volunteer Station
- Half-page Acknowledgement In The Tournament Program

Trophy Sponsor \$1000

Two (2) available

- One (1) Tournament Playing Spot Including Tee Gift Bag
- Signage At The Trophy Station
- Half-page Ad With Acknowledgment In Tournament Program

One Playing Spot \$300

- Breakfast
- Lunch
- Awards Dinner
- Golf
- Golf Cart
- Driver Range Balls
- On-Course Contests
- Beverages
- Player Tee Gift Bag

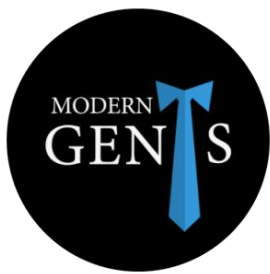


A 501(c)(3) non profit organization

*We thank you for your consideration in supporting the
Al Rucker Foundation, Inc. Initiative!*

www.alruckerfoundation.com

For donor and sponsorship information call 832-443-6272 or e-mail connect@welcometohoustontx.com



Signature Below confirms _____ acceptance and agreement of the Al Rucker Foundation Modern Gents Charity Weekend underwriting or sponsorship participation in the amount of _____, payable to "Al Rucker Foundation, Inc".

SPONSOR/UNDERWRITER/CONTRIBUTOR

COMPANY / ORGANIZATION NAME

AL RUCKER FOUNDATION, INC.

AUTHORIZED REPRESENTATIVE

AUTHORIZED REPRESENTATIVE

SIGNATURE OF APPROVAL

SIGNATURE OF APPROVAL

DATE

DATE